



FLASH INFO

APRIL 2013

IUHPE European Health Promotion Accreditation Framework Development

Building on the success of the [CompHP Project](#), the IUHPE European Health Promotion Accreditation Framework is currently in its initial stages of implementation, with funding received from the European Union, in the context of the Health Programme (EAHC Operating Grant Number 203203). The implementation of the Framework is undertaken by the [IUHPE Working Group on Health Promotion Competencies and Workforce Development \(CWDG\)](#).



The goal of the Framework is to promote quality assurance, competence and mobility in Health Promotion practice and education through a Europe-wide accreditation system, which is designed to be flexible and sensitive to different contexts while maintaining robust and validated criteria.



The Accreditation Framework will offer professional recognition for health promotion practitioners and accreditation of health promotion courses which meet the specified competency-based criteria.

Work on piloting the Framework is already underway, with the first meeting of the Accreditation Board of Directors and Committees being held on 18-19 April 2013. An official website is being developed and will be available through the [IUHPE online communications platform](#) later this summer. As part of the piloting process, a number of practitioners and providers of education in the IUHPE EURO Region will be the first to be recognized within the Framework. Information on eligibility, the application process, fees and other details will be available on the website later in 2013, and will be announced in due course.

While the Accreditation Framework will be first implemented in the EU region, the long-term aim of the IUHPE Health Promotion Competencies Workforce Development Group is to expand the system to the global level.

Please do not hesitate to contact [Marie Grimm](#) for further information

*Margaret Barry, Co-chair of the CWDG and
Paolo Contu, IUHPE Vice-President for Capacity Building Education and Training and Co-chair of
the CWDG*

Please send any announcements or information that you would like to be included in future installments of this newsletter to: adegournay@iuhpe.org with "News for IUHPE Flash Info" in the subject line.



21st IUHPE WORLD CONFERENCE ON HEALTH PROMOTION

- ✘ The World Conference is approaching very quickly: do not miss any of the important deadlines!
 - [Register before 30 April 2013 to benefit from the early bird registration fees](#)
 - [Apply before 30 April 2013 as a volunteer to actively engage in the Conference and benefit from many advantages](#)
 - [Book your booth before 31 May 2013 to promote your organization and its activities](#)
 - [Submit a satellite event before 31 May 2013](#)
- ✘ Do not forget to visit the Conference [website](#), [Facebook](#) or [Twitter](#) to be informed on the last developments of the Conference preparation:

Over 2'000 submitted abstracts

1'350 Posters	4 Plenary sessions	22 sub-plenary sessions	339 Oral Presentations
26 e-Posters	33 Symposia	32 Meet the Authors sessions	29 Workshops
	Pre- and Post- Conference tours	Field trips	a Thai Day

- ✘ Sponsoring the 21st IUHPE World Conference on Health Promotion is a great opportunity to enhance your visibility and showcase innovations to a worldwide audience. It may also facilitate attendance of professionals in our health promotion field from low- and middle-income countries. [Read more about the sponsoring opportunities!](#) Please share with [Marie-Claude Lamarre](#) any idea you may have about sponsors potentially interested in our World Conference.
- ✘ New banners are available to promote the Conference on your website and/or in your newsletters. Do not hesitate to contact the Conference Secretariat at conference@iuhpeconference.net for any information!

IUHPE ANNOUNCEMENTS

- ✘ [Read our report of a qualitative analysis of A twinning learning exchange between the US Racial and Ethnic Community Health \(US REACH\) and the Communities for Health \(C4H\) initiative in England to promote equity and address the social determinants of health](#)

In 2008, the IUHPE, in collaboration with the US Centers for Disease Control and Prevention (CDC), the Department of Health of England, Health Action Partnership International (HAPI), and more recently Learning for Public Health West Midlands (LPH WM), agreed to embark on a [learning exchange between Communities for Health \(C4H\) in England and the Racial and Ethnic Approaches to Community Health across the US \(REACH US\) communities that are tackling health inequalities](#). Such programmes have the potential to offer other countries new insights and perspectives that will in turn contribute to the global and national SDH and health disparities agendas and provide concrete strategies and actions that effectively reduce inequities and promote the health of our societies. The key learnings of this initiative are presented in this report which will contribute to the global community and growing documentation on evidence of effective efforts in the reduction of health inequities.



ANNOUNCEMENTS FROM OUR NETWORK

- ✘ [Submit your abstracts to the 17th Annual Health Promotion Conference of the National University of Ireland Galway on *Health in All Policies: Strengthening Multisectoral Health Promotion in an Irish Context* \(29 May 2013 in Galway, Ireland\) before 30 April 2013!](#)

This conference provides an important national platform for policy makers, practitioners and researchers to discuss and debate contemporary public health issues of national and international significance. This year's conference addresses the issue of Health in All Policies in the Irish context. The focus on health in all policies stems from the need to target the key social determinants of health through integrated policy response across relevant policy areas with the ultimate goal of supporting health equity. The focus on supporting health equity across sectors is important for promoting the health of the population in Ireland. The meeting will present an international perspective of Health in All Policies as well as national efforts and practice and research evidence of cross-sectoral work.

- ✘ [The US Centers for Disease Control and Prevention \(CDC\) have designed a *Sodium Reduction Toolkit: A Global Opportunity to Reduce Population-Level Sodium Intake*](#)

This toolkit is designed to provide international and national government agencies and public health organizations with a brief overview, tools, and information for developing and implementing sodium reduction programs, policies, and initiatives aimed at lowering sodium intake. It offers seven self-guided modules which each takes about 30 minutes to complete and included a list of suggested top 10 resources as well as the option to provide feedback through a brief survey.

OTHER ANNOUNCEMENTS

- ✘ [*Health Equity Monitor of WHO Global Health Observatory is now available!*](#)

This new tool includes a database of about 30 reproductive, maternal, neonatal and child health indicators in 91 countries (mostly low- and middle- income countries). Country profiles (highlighting disaggregated data for each of the 91 study countries) and interactive visualisations (showing inequalities in select health outcomes and services) are also available.

- ✘ [The European Observatory on Health Systems and Policies published *Building European Reference Networks in Health Care: Exploring concepts and national practices in the European Union*](#)

This book examines the ways in which reference networks have developed in European countries, for what kind of medical conditions or interventions, the motivations behind their establishment, the regulatory and administrative processes involved, and the financial arrangements needed. This study outlines the key policy implications and challenges of developing the concept of reference networks at national and European levels, and will assist policy-makers, health professionals, administrators and others involved in implementing the Directive

- ✘ [WHO Regional Office for Europe published *The European Health Report 2012*](#)

By describing health in Europe, this report provides policy-makers and public health professionals with the epidemiological evidence base that underpins Health 2020 and its six overarching targets. In addition, it sets out the agreed approach to monitoring progress towards Health 2020, outlines the collaborative agenda to address the challenges ahead and makes the case for measuring well-being as a marker of progress in health.

- ✘ [La OPS/OMS ha publicado *Salud en Sudamérica: Panorama de la situación de salud y de las políticas y sistemas de salud* \(edición 2012\)](#)

Esta publicación presenta un panorama actualizado de la situación de salud y sus tendencias, así como los aspectos más relevantes de las políticas y sistemas de salud en los países de América del Sur.



JOB OPPORTUNITIES

- ✎ The [Swiss Agency for Development and Cooperation](#) (SDC), main donor of the [Community Action for Health in Kyrgyzstan \(CAH\)](#) project, is looking for suitable candidates for an evaluation of the current phase of the project. Interested consultants should be available for about 2 weeks in June or July and send their CV to Tobias Schuth tobias@elcat.kg.

NEWS FROM THE HEADQUARTERS

- ✎ Sara Nina Debenedetti has given birth on 3 March 2013 to a beautiful little boy named Oscar. Both are in excellent health. Sara Nina will be back at the Headquarters on 1 September 2013.

ACTIVELY ENGAGE IN IUHPE ACTIVITIES AND SUPPORT HEADQUARTERS!

As you know, the IUHPE headquarters' human resources have been reduced at the beginning of 2013. In order to maintain our capacity to work equitably in the three languages (English, French and Spanish), we need to explore alternatives and we are looking forward to find new ways of collaborating with our very active and supporting network. Should you be in a position to contribute your multilingualism to the work of the IUHPE, in any of the following ways, please contact Aurélie de Gournay at adegournay@iuhpe.org:

- ✎ The IUHPE is looking for a native English speaker with a good knowledge of French and/or Spanish) to **review translation into English**. This will require approximately 4 days of work over a year.
- ✎ The IUHPE is looking for a native Spanish speaker with a good knowledge of English (and possibly French) to **review translation into Spanish**. This will require approximately 10 days of work over a year.
- ✎ The IUHPE is looking for French- or Spanish-speaking volunteers (with a good understanding of English) to **translate the Flash Info**. This will involve about 2 or 3 hours of work on average every month.

Should you have any other queries, please contact iuhpe@iuhpe.org.