



20th IUHPE World Conference on Health Promotion 11-15 July 2010, Geneva, Switzerland

[Registration open!](#)

[Early bird registration ends on 31st March, 2010.](#)

Welcome to the fourth official newsletter of the 20th IUHPE World Conference "Geneva 2010" on Health Promotion. In the next six months, we will keep you updated on the latest news, important dates and highlights regarding the upcoming IUHPE Conference.

Information regarding the Conference is available in English, French, German and Spanish on www.iuhpeconference.net.

Call for Abstracts closed!

Almost 2300 abstracts for workshops, symposia, oral presentations and posters have been submitted for the "Geneva 2010" Conference. The review process will be finalised during the Marathon Meeting at the end of January.

All abstract submitters will be notified as of 15th February, 2010!

New keynote speakers confirmed

The following three speakers recently confirmed their attendance:

- The renowned expert for human rights [Paul Hunt](#). He is a professor at the University of Essex, UK, and has served as the UN Special Rapporteur on the right to health.
- [Laura Liswood](#), Secretary General of the Council of Women World Leaders. The Council is composed of women presidents and prime ministers (incl. Angela Merkel, Gloria Macapagal-Arroyo, Mary Robertson, etc.).
- [Walden Bello](#), Member of Parliament of the Philippines and senior analyst of Focus on the Global South. He is a long time global justice activist, professor of sociology and president of the Freedom from Debt Coalition.

Among the speakers who will certainly provide a lot of food for thought is Sarah Schulman. She is a Rhodes Scholar at Oxford University where she is completing her doctorate on participatory governance and collaborative policymaking. Read more about [Sarah Schulman's ideas](#) in an interview conducted on behalf of "Geneva 2010".

Sub-plenaries addressing sustainability and salutogenesis

Two new sub-plenary sessions have been confirmed. They are dealing with lessons in sustainability and equity from urban Latin America and the salutogenic framework in the implementation of health promotion theory and practice.

[The first session](#) will explore the convergence of strategies addressing health promotion and chronic disease prevention with those aimed at social engagement and equity, environmental protection and sustainable transport.

[The second sub-plenary](#) is an interactive panel responding to the contemporary salutogenic evidence base of the Ottawa Charter. The aim is to demonstrate the effectiveness of the salutogenic framework in the implementation of health promotion.

Healthy3 – an initiative for a healthy future

A globalized world needs answers for key challenges to society - developments which imperil the health of individuals, societies and the planet as a whole. Health Promotion Switzerland plans to use "Geneva 2010" as a platform to start a process of jointly finding answers to the big questions around health and sustainable development. The initiative is entitled [healthy³](#) and stands for a vision of healthy people in healthy societies on a healthy planet.

The World Conference will not only see the launch of the healthy³ initiative but also first ideas how to put the

initiative into practice. In advance of the Conference, propositions are discussed in an interdisciplinary think tank which brings together representatives from academia, business, governmental and nongovernmental organisations.

Building bridges between health promotion and sustainable development

Organisers of "Geneva 2010" aim towards a [sustainable conference](#)! Different initiatives and actions are planned to achieve this aim. For example, all CO₂ emissions generated by the conference itself (food, air conditioning, etc.) will be fully compensated by the conference organisers. Participants are encouraged to compensate their own individual travel carbon emissions to Geneva. You can offset all or part of these when registering to the World Conference on www.iuhpeconference.net.

"Geneva 2010" is using Twitter

The IUHPE student and early career network (ISECN) will make use of social networks to promote "Geneva 2010". It has created a [Twitter service](#) for the Conference. Follow the tweets and always be up to date about the Conference! Post your questions on the micro blog of "Geneva 2010" and the authors will try and get answers for you!

Accommodation - special offers for the budget-conscious

Geneva has the reputation to be one of the most expensive cities in the world. This may well be the case but does not mean that conference participants cannot find reasonably priced accommodation. In fact, we have pre-reserved rooms in the student accommodation house Cité Universitaire for "Geneva 2010" participants. Prices range from 23 EUR to 33 EUR per person a day for a shared double room. **In order to profit from this offer, book your room now!** All rooms will be attributed on a first come first served basis. For further information and on-line booking [see here](#).

If you do not want to receive this newsletter, please [click here](#).

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