

Preliminary Programme

Session	Time	Thursday 27.09.2012
	09.00	Registration
Plenary session 1	10.30-12.30	<p>WELCOME AND OPENING Music President of Estonia Mr Toomas Hendrik Ilves President of IUHPE Dr Michael Sparks, Executive Director Ms Marie-Claude Lamarre KEYNOTE: Renewing commitment to health and to health promotion: the new European health policy Ms. Zsuzsanna Jakab, WHO Regional Director for Europe KEY NOTE: From rhetoric to action: Human rights as the basis for defining, measuring and promoting health. Prof Maurice B Mittelmark, Past President, IUHPE</p>
	12.30-13.30	<p>LUNCH AND POSTER VIEWING Guided Poster Tours - Press Conference</p>
Parallel sessions	13.30-15.00	HEALTH PROMOTION ON THE POLITICAL AGENDA
1 D1 PS1	Room	<p>Globalization, economic instability and health Panel discussion Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: Mr Clive Needle, Director, EuroHealthNet Process, Pitfalls, and Profits: interviewing policy-makers to promote healthy public policy. Louise Signal The Policy Depot: An innovative online tool to increase capacity-building among policy stakeholders throughout the world. Benn Grover <p>Panellists: Tbc ; <i>Questions and comments from the floor</i></p>
2 D1 PS2	Room	<p>Policies, politics and investments in health Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: Investment for Health and Development: What lessons are we learning for effective health promotion? Mr. Erio Ziglio, Head, WHO European Office for Investment for Health and Development Consistency of Health Promotion Perception among experts from NGOs and Governmental Agencies in Georgia. Nana Peikrishvili

		<ol style="list-style-type: none"> 3. An innovative national initiative for empowering community primary care health teams to improve health literacy and integrate healthy lifestyles into work routines – policy, research and practice. Diane Levin-Zamir 4. From theory to practice – building healthy public policy based on salutogenesis and quality of life as exemplified by real life European cases (Balticum and The Nordic Countries). Bengt Lindstrom 5. Sustainability in health promotion through implementation of “Health in all policies” strategies in community settings: Example of a project concerning cardiovascular health in Austria. Silvia Tuttner
3 D1 PS3	Room	<p>Governance for health promotion Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Health promotion targets in Austria. Guido Offermanns 2. TEA Viisari – Benchmarking health promotion capacity building on local level. Vesa Saaristo 3. Managing Health and Welfare Promotion in Finnish Municipalities. Tiina Heiliö 4. Municipalities as key drivers of health promotion – example of Healthy Cities. Karolina Mackiewicz 5. Community as a Determinant of Health. Estonian municipality based study about social and behavioral determinants of health. Karl Viilmann
4 D1 PS4	Room	<p>Social innovations and health promotion Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Effects of preventive mental health programs in schools. Bror Just Andersen 2. Extending social protection in health in Turkey: An evaluation. Gulbiye Yenimahalleli Yasar 3. The training plan for health at the Universidad Rey Juan Carlos, a proposal for health promotion for the university community. Carmen Gallardo Pino 4. How new public health ambitions turn into individual lifestyle interventions: A discourse analysis. Janneke Harting 5. Promoting sustainable lifestyles for health and well-being. Caroline Costongs
5 D1 PS5	Room	<p>Promoting the health of school-aged children I Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Defining and measuring the health literacy of children and adolescents. Michael Ormshaw 2. Exploring the food environment around post-primary schools in Ireland. Colette Kelly 3. School & student level determinants as predictors of health risk behaviours and wellbeing among Israeli school children: A multilevel analysis. Riki Tesler 4. Families and adolescents quit tobacco – Designing interventions with a family oriented approach. Pania Karnaki 5. Patterns of internet use among Novi Sad adolescents. Dragana Zaric
D1	Room	Health Promotion Universities Network Meeting

	15.00-15.30	AFTERNOON COFFEE AND POSTER VIEWING
Parallel session	15.30-17.00	ADDRESSING THE SOCIAL DETERMINANTS OF HEALTH
6 D1 PS6	Room	<p>Equity, inclusion and equal opportunities for health Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: How to use the EU Structural Funds to tackle health inequalities at the regional level? Caroline Costongs 2. Equity in health - The basis for sustainable welfare. Marianne Granath 3. Contribution of capability measures in the explanation of income-related inequality in self-rated health: Empirical findings from the Swiss Survey of Adolescents. Karen Hofmann 4. Reorienting a health promotion system to better address the social determinants of health: an intervention research in the Pays de Redon-Bretagne Sud, France. Eric Breton 5. How are equity and equality aspects applied and communicated in Nordic health policy documents? Lene Povlsen
7 D1 PS7	Room	<p>Social inequalities in health Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Inequalities and social responsibility in healthcare. Ovidiu Stamatin 2. What does 'culturally sensitive' sexual health promotion for youth really mean? Roxana Salehi 3. Ethnic inequalities in health in Israel: the contribution of socioeconomic position, psychosocial and behavioral factors. Nihaya Daoud 4. Health education curriculum with an inclusive social ethics. Soula Ioannou 5. Health profiles as a way of raising community empowerment. Introducing the Estonian experience. Laura Aaben
8 D1 PS8	Room	<p>Mobilizing communities for health Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: (Heading tbc) Glenn Laverack 2. Community health champions – an asset based approach to community mobilization for health. Jane South 3. Health, inclusion, citizenship. Michelle Baybutt 4. Involvement as a determinant of equity. Päivi Rouvinen-Wilenius 5. Health promotion through public deliberation. Johan Lidmark
9 D1 PS 9	Room	<p>Socioeconomic determinants of health Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Addressing the social determinants of health in policies aimed at families with children. Elisabeth Fosse 2. Towards developing of an instrument to measure the socioeconomic determinants of health inequalities. Polina Putrik 3. Everyday life and health concepts among blue collar female workers in Denmark – perspectives on addressing social inequalities in health. Jeanette Magne Jensen 4. Social determinants of health, body image and sexual health among youth. Ann-Karin Valle

		<ol style="list-style-type: none"> 5. Employment situation and chronic diseases in the general population. Veikko Kujala 6. Exposure to secondhand tobacco smoke in Finnish households by socioeconomic groups. Antero Heloma
10 D1 PS10	Room	<p>Economic Assessment of Health Promotion Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Economic Assessment of Health Promotion in Finnish Municipalities. Tiina Jarvala 2. Promoting active transport in Florence (Italy): a health economic assessment. Cristina Taddei 3. The potential role of the food industry in reducing the cost of healthy, nutritious food: a New Zealand case study. Louise Signal 4. Food for Life Partnership - a successful healthy and sustainable food initiative. Mark Stein
	17.00	Close Of Day One
	17.15.-19.00	WELCOME RECEPTION
DAY II Friday 28 September 2012		
Plenary session 2	9.00-10.30	<p>SUSTAINABILITY OF HEALTH PROMOTION Chair/moderator: tbc</p> <p>KEY NOTE: The place and future of health promotion on the EU agenda. Mr. John F. Ryan, Acting Director, Public Health Directorate Health and Consumers Directorate General, European Commission</p> <p>KEY NOTE: What would the Ottawa Charter say if it were written today? Prof Don Nutbeam, Vice-Chancellor of the University of Southampton</p>
	10.30-11.00	MORNING COFFEE AND POSTER VIEWING
Parallel sessions	11.00-12.30	HEALTH PROMOTION SYSTEMS
11 Symposium	Room	<p>Developing Core Competencies and Professional Standards for Health Promotion in Europe Chair persons: tbc</p> <ol style="list-style-type: none"> 1. An Introduction to the CompHP Project. Margaret Barry 2. The CompHP Project: Developing Consensus on Health Promotion Core Competencies and Professional Standards in Europe. Barbara Battel-Kirk & Richard Parish 3. Testing the CompHP Professional Standards and Pan-European Accreditation Framework in Practice and Academic Settings. Paolo Contu & Carmen Gallardo 4. The development and future implementation of the CompHP Pan European Accreditation Framework for Health Promotion. Gerard van der Zanden

<p>12 D2 PS12</p>	<p>Room</p>	<p>Health promotion infrastructure development Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: Dr. Bosse Pettersson 2. Health promotion in municipalities - Policies, administration and action. Sirpa Tuomi 3. Communication and development: A watching at the government health programs in Latin America. Cases: Bolivia, Chile, Mexico, Colombia. Carlos Andrés Martínez Beleño 4. Switzerland: Cantonal intervention programs healthy weight (CIP)- an innovation for cooperation within a federalist health system or with 26 different health systems. Sabine Scheiben 5. Disciplining health professionals in Europe. Hans Einar Hem 6. Awareness of sun protection policies among outdoor workers across 14 worksites in Queensland Australia. Monika Janda
<p>13 D2 PS13</p>	<p>Room</p>	<p>Evaluation and evidence in health promotion Chair/moderator:</p> <ol style="list-style-type: none"> 1. Introductory presentation: Dr Viv Speller, Director, Health Development Consulting Ltd., University of Southampton 2. Qualitative and quantitative evaluation methods – a critical discussion using the example of a health promotion project in Austria. Florian Schnabel 3. Evaluation of health professionals attitudes towards NCD prevention and health promotion in Mongolia. Silke Graeser 4. Evaluation of standards on Health Promotion Hospitals related with criteria of the accreditations system of hospitals in Catalonia. Dolors Juvinya 5. Evaluation of regional development projects promoting health and wellbeing. Leena Rekola
<p>14 D2 PS14</p>	<p>Room</p>	<p>Healthy settings Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: Prof Marc Dooris, Director, Healthy Settings Development Unit, School of Health, University of Central Lancashire 2. Achieving sustainable improvements in prisoners Health: An evaluation of a settings approach to health, inclusion and citizenship (in North West England). Michelle Baybutt 3. “Health has no Age” - A comprehensive settings approach for health promotion in residential aged care. Karl Krajic 4. Implementation of health promotion programs in schools, hospitals and long-term care facilities – A setting comparative study in Vienna. Christina C. Wieczorek 5. Creating a health promoting workplace network in Mongolia. Annefried Mueller
<p>15 D2 PS15</p>	<p>Room</p>	<p>Health promotion in clinical practice Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: Health promotion in clinical practice. Prof Jürgen Pelikan, Key Researcher & Director WHO-CC for Health Promotion in Hospitals and Health Care, Ludwig Boltzmann Institute

		<p>Health Promotion Research, Vienna.</p> <ol style="list-style-type: none"> 2. Health promotion and NCD prevention in Mongolian health care facilities: experiences of the clients. Sumberzul Nyamjav 3. Facilitation of empowerment through Socratic dialog: Explicating the vocabulary of peer group therapists in a substance abstinence program. Hans Abraham Hauge 4. Availability and quality of NCD related services provided by primary health care facilities in Mongolia. Pekka Jousilahti 5. Estonian young physicians as health promoters. Alar Sepp
	12.30-13.30	<p>LUNCH AND POSTER VIEWING The CompHP Project - Launch of the CompHP Project Handbooks</p>
Parallel sessions	13.30-15.00	HEALTH PROMOTION ACROSS THE LIFESPAN
16 D2 PS16	Room	<p>Promoting early childhood health Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. The social gradient in oral health and oral health-related behavior of preschool children. Sigrid Van den Branden 2. Wellbeing, a useful notion to the promotion of healthy childhoods? Gaëlle Amerijckx 3. Promotion of healthy food choices for children in first grade. Dulce Nascimento do O 4. The role of the school in the promotion of physical activity in children of primary school age: Results from the 2010 surveillance by “Okkio Alla Salute”. Angela Spinelli
17 D2 PS17	Room	<p>Promoting the health of school-aged children II Chair/moderator:</p> <ol style="list-style-type: none"> 1. School-based environmental interventions to improve walking as a mode of transport among school-aged children. Florian Schnabel 2. Factors associated with promoting physical activity in primary schools (“bewegte Schule” programme); an explorative approach. Magdalena Thaller 3. Planning and adaption of school health promotion in Austria: results of a case study. Michaela Adamowitsch 4. Gambling prevalence among adolescents as the necessity for school-based preventive program. Dragana Zaric 5. Analysis of the cooperation between health promotion specialists and schools. Results from an Austrian case study. Friedrich Teutsch
18 D2 PS18	Room	<p>Promoting women`s health Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Tackling women inequalities addressing comprehensive reproductive health care. Elvira Mendez 2. In the lack of laws enforcement to prohibit polygamy, what else can mitigate its adverse effects on minority women's mental health? Nihaya Daoud 3. Addressing status of women in Indian Maternal Health Programs. Shazmi Khan 4. A theory based intervention to Greek pediatricians in order to improve identification and management of maternal depression. Eirini Agapidaki

19 D2 PS19	Room	<p>Promoting men` health Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: Dr. Eero Merilind, Director, Estonian Health Foundation 2. Injury prevention actions of youth sport coaches. Sami Kokko 3. Injury prevention trew Sports Medicine Cluster. Indrek Tustit <p>Panel discussion Panellists: tbc</p>
20 D2 PS20	Room	<p>Healthy aging Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. The dyadic context of family caregiving: A basis for promotion of caregivers and care-recipients well-being. Varda Soskolne 2. Evaluation of physical activity and its facilitator and inhibitor factors among elderly who experienced a fall during last year. Leili Salehi 3. Community empowerment model for health promotion and dementia prevention: From longitudinal study. Tokie Anne 4. Age management in health care settings – a call for health in all policies. Andrea Stitzel 5. Mobility intervention for health promotion among users in residential aged care. Karl Krajic 6. Health promotion activities for senior citizens – Prevention of accidents at home. Pania Karnaki
	15.00-15.30	AFTERNOON COFFEE AND POSTER VIEWING
Parallel session	15.30-17.00	HEALTH PROMOTION AND DISEASE PREVENTION
21 D2 PS21	Room	<p>Innovations in heart health promotion Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: Prof Margus Viigimaa, Head, Heart Health Centre, North Estonia Medical Centre; Professor of Cardiovascular Medicine, Tallinn University of Technology. 2. Cardiovascular fitness and multidomain cognitive function in cardiac patients. Ayelet Dunsky 3. Human resources for health promotion and NCD prevention in Mongolian health care facilities: Staff, training and level of knowledge. Chimedsuren Ochir 4. Monitoring of biological risk factors of NCD among adolescents in 1998-2007 in Tallinn. Lagle Suurorg 5. Garbage collectors and health: An intervention through physical activity. Leticia de Jesus
22 D2 PS22	Room	<p>Economic instability and communicable disease prevention Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Economic crisis and infectious disease control. Jan C. Semenza 2. The puzzling impacts of education policies on communicable diseases. Tek Ang Lim

		<ol style="list-style-type: none"> 3. Poor maternal educational attainment as a risk factor of measles complications. Svetla Tsoлова 4. Participatory interventions with children and adolescents in need, the education advising center partner administrative from region of the Federal District Taguatinga. Indyara de Araujo Morais 5. A human papillomavirus vaccine (HPV vaccine) acceptability among students at Sirindhorn College of Public Health Trang, Thailand. Archin Songthap
23 D2 PS23	Room	<p>Partnership in health promotion Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. A joined up delivery of stop smoking services in prisons and beyond. Michelle Baybutt 2. Successful aging cross-border training for professional and non-professional actors. Geneviève Houioux 3. Communication between pharmacist, physician and patient with the aim to increase adherence to medication. Marcel Leppée 4. Pub owners' policy towards alcohol impaired driving in Israel – Is there such a thing? Shiran Bord
24 D2 PS24	Room	<p>Innovations in mental health promotion Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Dialectical behavior therapy with transitional youth. Jaak Rakfeldt 2. Competencies for mental health promotion - a doctoral research. Nina Tamminen 3. Community empowerment model for health promotion and dementia prevention: From longitudinal study. Tokie Anme 4. The psychological factors at workplace and the positive psychology. Edina Gabor 5. Employment situation and mental health in the general population. Johanna Pekkala
25 D2 PS25	Room	<p>Innovations in tobacco, alcohol and drug use prevention Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Population's attitude toward tobacco control policy in Georgia. George Bakhturidze 2. The compliance with the law restricting smoking by local authorities: Does organizational culture matter? Carmit Satran 3. Dilemmas in evaluation of anti-tobacco policies. Andrus Lipand 4. Military Service: An opportunity for drug prevention? Soula Ioannou 5. Pilot study of alcohol mystery shopping in Estonia. Mariliis Tael 6.
	17.00	CLOSE OF DAY TWO
	19.00	Gala Dinner

DAY III Saturday 29 September 2012		
Plenary session 3	9.00-10.30	HEALTH PROMOTION RESPONDING TO SOCIETAL CHALLENGES Chair/moderator: tbc KEY NOTE: Health targets in the context of financial crisis. Dr. Gauden Galea, Director of Non-communicable Diseases and Health Promotion, WHO Regional Office for Europe. KEY NOTE: Inequalities in and social gradients of health literacy in Europe. Prof Jürgen M. Pelikan, Key Researcher & Director WHO-CC for Health Promotion in Hospitals and Health Care, Ludwig Boltzmann Institute Health Promotion Research, Vienna.
	10.30-11.00	MORNING COFFEE AND POSTER VIEWING
Parallel sessions	11.00-13.00	COMMUNICATION IN HEALTH PROMOTION
26 D3 PS26	Room	Translating evidence into practice Chair/moderator: tbc <ol style="list-style-type: none"> 1. Introductory presentation: Challenges in evidence-informed practice and policy development. Prof Arja Aro, Head, Unit for Health Promotion Research, University of Southern Denmark 2. Dissemination of evidence based knowledge on nutrition and metabolic syndrome from research to practice: Bangladesh context. Khurshid Natasha 3. Evidence reviews of health communication: Interventions for improving health literacy and health advocacy. Jane Sixsmith 4. A salutogenic framework for health literacy. Bengt Lindstrom 5. From behavioral insight to practice: understanding obesity. Jane Wills 6. Evaluation, effectiveness and quality of health promotion programs. A Systematic review. Arja Liinamo
27 D3 PS27	Room	Improving health literacy through effective health communication Chair/moderator: tbc <ol style="list-style-type: none"> 1. Introducing presentation: The evolving concept of health literacy. Prof Don Nutbeam, Vice-Chancellor of the University of Southampton 2. Health communication challenges in EU, addressing the gaps. Ülla-Karin Nurm 3. Health communication activities for the prevention and control of communicable disease in Europe: Research results. Jane Sixsmith 4. Evidence reviews of health communication: Interventions for improving health literacy and health advocacy. Margaret Barry 5. Systematic literature review of communications promoting immunization in Europe. Georgina Cairns

28 D3 PS28	Room	<p>The role of surveillance in health promotion and health development Chair/moderator: Prof David McQueen, Global Consultant, Atlanta, USA – Former IUHPE President</p> <p>Introduction presentation: Stefano Campostrini Chair, World Alliance for Risk Factor Surveillance, a Global Working Group of the IUHPE</p> <p>Panel discussion</p> <p>Panellists: Gauden Galea, Director of Non-communicable Diseases and Health Promotion, WHO Regional Office for Europe Stefania Salmaso, Director, National Center for Epidemiology, Surveillance and Health promotion, Italian National Institute of Health Liis Rooväli, Head, Health Information and Analysis Department, Ministry of Social Affairs of Estonia</p> <p><i>Questions and comments from the floor</i></p>
29 D3 PS29	Room	<p>Capacity building in health promotion Chair/moderator: tbc</p> <ol style="list-style-type: none"> 1. Introductory presentation: Dilemmas in capacity building in health promotion. Dr. Anu Kasmel, Vice President for Communication Conferences, IUHPE; Health promotion capacity assessment in Georgia. George Bakhturidze Health promotion capacity building in Finnish comprehensive schools. Kirsi Wiss Evaluating capacity building and organizational change for health improvement. Margaret Thomas
	13.00-14.00	<p>LUNCH AND POSTER VIEWING The Launch of the Policy Depot Tool</p>
Plenary session	14.00-15.30	<p>THE FUTURE OF HEALTH PROMOTION Chair/moderator: tbc</p> <p>KEY NOTE Health Promotion in the Hostile World. Prof Richard Parish, Chief Executive, Royal Society for Public Health</p> <p>KEY NOTE Facing the future of health promotion, or shaping it? Prof Stephan Van den Broucke, UC Louvain and Dr. Anu Kasmel, Co-Chair of the Organizing Committee.</p>
	15.30-16.00	<p>THANKS AND CLOSE OF CONFERENCE</p>