

AdRisk Seminar

Baltic-Nordic Seminar on Safety Promotion and Injury
Prevention Among Adolescents and Young Adults



January 20–21, 2010
Tallinn, ESTONIA



NATIONAL INSTITUTE
FOR HEALTH AND WELFARE

AdRisk

Community action on adolescent and injury risk

AdRisk Seminar

Baltic-Nordic Seminar on Safety Promotion and Injury Prevention Among Adolescents and Young Adults

Time

January 20–21, 2010

Venue

National Library of Estonia
Tõnismägi 2
15189 Tallinn

Target audience

Researchers, practitioners and policy makers with an interest in safety promotion and injury prevention among adolescents and young adults in Baltic and Nordic countries.

Language

English

Cost

65 euro

Price includes seminar, materials, lunch and refreshments on both days and seminar dinner on first day.

Note: Due to administrative costs and the low price of attendance we cannot offer reduced single day rates. For this same reason we unfortunately cannot offer a refund in case of cancellations.

The seminar fee should be paid through bank transfer immediately after registration to the bank account below. When paying, it is important to use the following format for the payment reference: "AdRisk Seminar, Your name".

Nordea Bank Finland Plc
Branch Address: Aleksanterinkatu 36 FIN-00020 NORDEA FINLAND
SWIFT: NDEAFIHH
Account Number: 166030-117559
IBAN: FI0316603000117559

Registration

Registration ends January 13, 2010

Book online: www.thl.fi/tapaturmat

Poster presentations

We invite regional actors to present their projects and research in our poster session on the second seminar day. During the session participants will be given 5 minutes to present their work.

Poster presentations will be selected by the organisers based on poster abstracts. Abstracts (maximum length 250 words) should be submitted by January 13, 2010 through our seminar website www.thl.fi/tapaturmat.

Further information

For further information, please contact:

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Organizers

National Institute for Health and Welfare (THL), Finland
Community Action on Adolescents and Injury Risk (AdRisk) EU project
Tallinn City Government Social Welfare and Health Care Board

Directions

For directions to the seminar venue, please see the seminar website.

Suggested hotels near the seminar venue

Hotel St.Barbara
Address: Roosikrantsi 2a, Tallinn 10119
Tel: +372 640 0042
Fax: +372 640 0041
e-mail: reservations@stbarbara.ee

<http://www.stbarbara.ee>

Unique Hotel Mihkli
Address: Endla 23, Tallinn 10122
Tel +372 666 4802
Fax +372 666 4888
e-mail: reservationsmihkli@uniquestay.com

<http://www.uniquestay.com/uniquestay-mihkli-hotel>

About the seminar

The seminar aims to bring together researchers, practitioners and policy makers from the Baltic and Nordic countries to share information and exchange experiences in the prevention of unintentional injuries among adolescents and young adults.

The programme reflects the specific regional challenges in terms of the key injury types covered as well as the challenges of adolescents and young adults as the target group when developing and choosing measures of intervention.

The programme also covers recent developments in health and safety policy and prevention strategies in the region and provides a forum for discussion among national and regional stakeholders.

The seminar is organised as part of the AdRisk (Community Action on Adolescents and Injury Risk) project. AdRisk aims to reduce adolescent injuries through national policy and strategy development, situation analysis, network development and the provision of tools and good practices. AdRisk is funded by European Commission DG Sanco.



Programme Day 1

11.30	Registration, Lunch
13.00	<p>Chair: Ene Tomberg, Head of Health Care Department, Tallinn City Government, Estonia</p> <p>Opening</p> <p>Welcome <i>Dr. Merike Martinson, Deputy Mayor, City of Tallinn</i></p> <p>An overview of the seminar programme <i>Anne Lounamaa, Head of Unit, Injuries and Functional Capacity Unit, National Institute for Health and Welfare, Finland</i></p>
	<p>Keynote session</p> <p>How can international processes in injury prevention and safety promotion support national activities? <i>Dr Dinesh Sethi, Violence and Injury Prevention, WHO Regional Office for Europe</i></p> <p>Adolescents and risk taking <i>Ursula Löwe, Project Leader, AdRisk/Austrian Road Safety Board</i></p>
14.30	Coffee / tea
15.00	Workshops - Delegates choose one of the two sessions
	<p>Workshop 1 - Strategy & health and safety policy Chair: Ursula Löwe</p> <p>15.00-16.00 Presentations</p> <p>Adolescent injury mortality trends in Lithuania and their implications for prevention and policy <i>Birute Strukcinskiene, Assoc. Professor, MD, PhD, Faculty of Health Sciences, Klaipėda University, Lithuania</i></p> <p>Injury prevention and its strategy in Estonia <i>Ene Tomberg, Head of Health Care Department, Tallinn City Government, Estonia</i></p> <p>The immortals - youth injury and related policies in Sweden <i>Ragnar Andersson, Professor, Faculty of Social and Life Sciences, Karlstad University, Sweden</i></p> <p>The process of building a national programme to prevent adolescent injuries <i>Merja Söderholm, Senior Advisor, Ministry of Social affairs and Health, Finland</i></p> <p>16.00-16.45 Discussion</p>
	<p>Workshop 2 - Can social marketing influence youth behaviour? Chair: Erkkä Öörni</p> <p>School based programmes and youth safety promotion - Dutch experiences <i>Ine Buuron, Co-ordinator Children and Youth,- Consumer Safety Institute, The Netherlands</i></p> <p>Traffic safety campaigning in the armed forces <i>Kaisa Hara, Communications Officer, Central Organisation for Traffic Safety, Finland</i></p> <p>Can we sell ideas like soap? – A discussion on the campaign "Drunk, you're a Fool" <i>Markku Soikkeli, Senior Planning Officer, Alcohol, Drugs and Substance Abuse Prevention, National Institute for Health and Welfare, Finland</i></p>
16.45	Break
17.00	<p>Chair: Ene Tomberg, Head of Health Care Department, Tallinn City Government, Estonia</p> <p>Supporting and involving children and youth</p> <p>How to involve young people in injury prevention? <i>Cassius Francis, Youth Liaison Worker, RoSPA, U.K.</i></p> <p>Promoting children's socio-emotional development and reducing risk behaviour in elementary school settings <i>Mikko Kampman, Project Manager / MPsych, National Institute for Health and Welfare, Finland</i></p>
17.45	Close
19.00	Buffet dinner at Tallinn Town Hall

Programme Day 2

9.00	<p>Keynote speaker</p> <p>Safety Promotion - From theory to practice Jorma Saari, Professor, Finland</p>
	<p>Chair: Jorma Saari, Professor, Finland</p> <p>Key issues in injury prevention I</p> <p>Traffic safety behaviour among adolescents and young adults in Latvia <i>Anita Villeruša, Associate Professor, Rīga Stradiņš University, Latvia</i></p> <p>Work safety <i>Marina Järvis, Lecturer, Tallinn University of Technology, Estonia</i></p> <p>Drowning Prevention for Northern Countries <i>Diana Stark Ekman MPH, PhD, Researcher, Linköping University, Sweden</i></p>
10.45	Poster presentations
11.30	Lunch
12.15	<p>Key issues in injury prevention II</p> <p>Drug and alcohol intoxications - situation and solutions <i>Mare Liiger, MD, Tallinn Emergency Hospital, Estonia</i></p> <p>Strategies in poisoning prevention and safety promotion <i>Anu Kasmel, Board Member, IUHPE, Estonia</i></p>
13.15	Break
13.30	<p>Concluding discussion – Gaps in knowledge and future challenges in youth injury prevention</p> <p>Chair: Ursula Löwe</p> <p>Panelists: <i>Anu Kasmel, Estonia</i> <i>Anita Villeruša, Latvia</i> <i>Birute Strukcinskiene, Lithuania</i> <i>Anne Lounamaa, Finland</i> <i>Ragnar Andersson, Sweden</i></p>
14.50	Closing comments
15.00	Close

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